Permit #F00028017-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028017-A **Type of Permit:** FILMING **Release Date:** 06/01/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Adrian Fayad

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Assistant Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Fees

Notification Charge $155.00

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $255.00

Number of Locations 6

NOT A PERMIT

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Summary Information — Location

Permit Number	F00028017-A	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Names ALL JURISDICTIONS GRID

Location Type Street

Location Description

Film Dates 6/2/2010 - 6/16/2010 06:00 - 00:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12

Filming Activities Handheld equipment; Interior and exterior dialogue; walk and talk ;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Coordinator Note
ALL JURISDICTION GRID EXCLUDES SPECIAL CONDITIONED AREAS - INCLUDING HANCOCK PARK, PACIFIC PALISADES, ARTS DISTRICT, AND CHINATOWN.

NO FILMING ACTIVITY ON LOS ANGELES CITY OR COUNTY PROPERTY WITHOUT PRIOR APPROVAL FROM FILM LA.

NO FILMING ACTIVITY WITHIN 300' FROM RESIDENTS 22:00 HOURS - 07:00 HOURS ON WEEKDAYS AND 22:00 HOURS - 09:00 HOURS ON WEEKENDS.

Coordinator Note RIDER A - EXTENDS FILM DATES FOR ADDITIONAL 2 WEEKS ON PERMIT.

Parking **Base Camp** **Crew Parking**

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Location

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Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Type : Location
Street :

Location Type : Location
Street :

NOT A PERMIT

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Summary Information — Location

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Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017

Location Names

Location Type Loft

Location Description

Film Dates 6/2/2010 - 6/16/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Spot Check	1

Filming Activities Handheld equipment; Interior and exterior dialogue; walk and talk ;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO GENERATOR ON LOCATION.

NO CABLING INTERIOR OF LOCATION.

MUST KEEP ALL ENTRANCES, EXITS, AND FIRE DOORS CLEAR OF EQUIPMENT AND PERSONAL AT ALL TIMES.

Coordinator Note RIDER A - EXTENDS FILM DATES FOR ADDITIONAL 2 WEEKS ON PERMIT.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Names

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 6/2/2010 - 6/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Spot Check	1

Filming Activities Handheld equipment; Interior and exterior dialogue; walk and talk ;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO GENERATOR ON LOCATION.

NO CABLING INTERIOR OF LOCATION.

MUST KEEP ALL ENTRANCES, EXITS, AND FIRE DOORS CLEAR OF EQUIPMENT AND PERSONAL AT ALL TIMES.

Coordinator Note PRODUCTION WILL BE FILMING IN AN AREA CLOSED OFF TO THE GENERAL PUBLIC.

Coordinator Note NO CABLING OR LIGHT SET UPS IN AREAS OPEN TO GENERAL PUBLIC

Coordinator Note RIDER A - EXTENDS FILM DATES FOR ADDITIONAL 2 WEEKS ON PERMIT.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Names

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 6/2/2010 - 6/16/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Spot Check	1

Filming Activities Handheld equipment; Interior and exterior dialogue; walk and talk ;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO GENERATOR ON LOCATION.

NO CABLING INTERIOR OF LOCATION.

MUST KEEP ALL ENTRANCES, EXITS, AND FIRE DOORS CLEAR OF EQUIPMENT AND PERSONAL AT ALL TIMES.

Coordinator Note COMPANY WILL BE FILMING IN AREA CLOSED TO GENERAL PUBLIC.

Coordinator Note RIDER A - EXTENDS FILM DATES FOR ADDITIONAL 2 WEEKS ON PERMIT.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Production Title	HOW DO I LOOK		

Location Address 3822 W Sunset Blvd, Los Angeles, CA, 90026

Location Names

Location Type Retail Business

Location Description

Film Dates 6/3/2010 - 6/3/2010 08:00 - 09:30

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Spot Check	1

Filming Activities Handheld equipment; Interior and exterior dialogue; walk and talk ;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER A - ADDS NEW LOCATION TO PERMIT.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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Production Title	HOW DO I LOOK		

Location Address 3908 W Sunset Blvd, Los Angeles, CA, 90026

Location Names

Location Type Retail Business

Location Description

Film Dates 6/3/2010 - 6/3/2010 09:30 - 11:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Spot Check	1

Filming Activities Handheld equipment; Interior and exterior dialogue; walk and talk ;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER A - ADDS NEW LOCATION TO PERMIT.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT